FURTHER INFORMATION

To find out more about the British Dental Health Foundation and its work please visit www.dentalhealth.org.

Alternatively, please contact:

- **Campaigns:** 01788 539792 (David Westgarth)
- **Sponsorship:** 01788 539783 (Simon Howell)
- **Educational Resources:** 01788 539788 (Amanda Oakey)
- **Product Accreditation:** 01788 539783 (Simon Howell)
- **Supporters:** 01788 539795 (Sarah Hollis)
- **Online Shop:** www.dentalhealth.org/shop
ABOUT THE FOUNDATION

The British Dental Health Foundation is a UK charity dedicated to improving oral health. Established in 1971, we provide expert, independent and impartial advice on all aspects of oral health. We work closely with government, dental and health professionals, manufacturers, the dental trade, national and local agencies and the public to achieve our mission of improving oral health.

WHAT WE DO

Campaigns
We lead campaigns which raise awareness on major health issues like mouth cancer. We organise campaigns like National Smile Month which encourage everyone to share messages of good oral health.

Education
We are a leading provider of educational information and resources to dental and health professionals. Our resources help to educate and motivate millions of people each year to improve their oral health.

Advice and Information
We provide expert, free and impartial advice to the public - online and via our confidential dental helpline. We use industry experts, qualified dentists and dental nurses to provide the most comprehensive source of independent dental information in the UK.

Product Accreditation
Our expert panel independently assesses hundreds of dental products to help consumers make an informed choice. Our accreditation symbol appears worldwide in over 50 countries.

Influence
We contribute to UK and worldwide dental policy development. Our independence ensures we are an important voice with decision-makers and in the media, which results in thousands of educational news stories and articles to improve oral health.

WHAT YOU CAN DO

Campaign with us
Get involved, especially during National Smile Month and Mouth Cancer Action Month. Our many resources make campaigning easy and our collective efforts make a huge difference to peoples’ lives.

Support us
Support us by joining the Foundation. Our supporters make a direct contribution to our goals and charitable aspirations for the future.

Shop with us
Take advantage of our market leading range of educational resources. We have over 700 products to help communicate and educate people about oral health.

Sponsor us
Make a small donation, fundraise or sponsor our activities. Over 96 pence in every £1 we receive is spent on promoting good oral health.

WHAT WE HAVE ACHIEVED

The activities of the British Dental Health Foundation have coincided with major improvements in the nation’s oral health. Our work to promote, inform and educate has made a significant contribution to the way people now care for their teeth.

Our achievements:
• Over 250,000 people have contacted our free dental helpline, since it was established.
• Over 1.5 million people benefit from visiting our website each year.

Improvements in oral health:
• Nearly 11 million more adults in the UK now visit their dentist regularly compared to 1978.
• 10 million more adults now have 21 or more of their natural teeth compared to 1978.
• Over 9 million more adults have their own teeth compared to 30 years ago.
• The UK is one of the most likely nations in Europe to visit their dentist for a check-up.

Our achievements:
• Over 500 dental products have been approved by us.
• National Smile Month has reached tens of millions of people over the past 35 years.
• Five million educational leaflets have been distributed over the past half-decade alone.